

LOUIS W. STEPHENSON
Management Consultant

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Scope of Services Marketing Management
Strategic Planning
International Business Negotiations
(Investment and Business Development)
Entrepreneurial Development
Financial Analysis

Special Expertise Tourism and Hotel Management and Marketing
Strategic Management and Project Development

Experience in Service Mr. Stephenson is an 1974 MBA Graduate of Columbia University, specializing in Marketing, Finance and International Business. He has over 30 years business experience working with international companies such as Nestle, as Marketing Manager, He has practised as a Management Consultant for over twenty one (21) years and has considerable experience in the Tourism and Leisure industry. He has worked on Project funding for USAID , the World Bank, the European Union and Canadian International Development Agency.

Professional Affiliation Mr. Louis Stephenson is a certified management consultant and a Member of the Institute of Management Consultants of Jamaica.